



HEARTLAND
REPS

BEVERAGE

EQUIPMENT GUIDE



Beverages hold a special place in restaurants and foodservice operations, going beyond just satisfying thirst. They add a flair that complements the food and sets the tone for the dining experience. Whether it's a perfectly paired wine or a creative alcohol-free concoction, beverages can make the meal memorable, creating connections that linger long after the last sip.

But it's not just about taste and ambiance. Beverages are a crucial part of the bottom line, too. They can significantly boost profits, and a well-trained staff that can guide customers through the beverage options adds a touch of expertise. Plus, a diverse and outstanding selection of beverages can turn casual customers into loyal patrons, helping a restaurant thrive in a competitive market.

Quick Facts



Beer is the largest segment in the alcoholic beverage market by volume of sales.



Coffee is the second most popular non-alcoholic beverage, accounting for 14.9% of non-alcoholic drink consumption.



As of late 2022, the U.S. beverage industry has a total market cap of \$762.3 billion.



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CONCORDIA

BEVERAGE SYSTEMS



CONCORDIA

Coffee Systems

Concordia brings automated and semi-automated coffee machines to your business. Create a delicious range of beverages from a classic espresso to a frothy cappuccino. Be assured of consistent quality and an efficient system with Concordia.





SYNESSO

Coffee Systems

Synesso designs and manufactures high-quality espresso machines. Synesso's commitment to craftsmanship, reliability, and innovation ensures that your coffee tastes fantastic, every time.





MARCO

Coffee Systems

With a rich heritage and reputation for precision brewing and water temperature control, Marco delivers on taste and quality. Whether it's batch brewing, pour-over, or specialty tea, Marco has the solution.

Marco's Iced Coffee Brewing: Marco's Iced Coffee Brewing brings the flavors of summer to your business. Smooth, rich, and refreshing, it's the perfect addition to your beverage line-up.





KLOPPENBERG

Ice Management

KloppenberG's ice handling equipment is engineered for excellence. With cutting-edge designs and exceptional durability, KloppenberG brings efficient ice solutions to your operations.





FOLLETT

Ice Production and Management

Follett provides high-quality ice and refrigeration solutions to meet your unique needs. With innovation at their core, Follett promises reliability, efficiency, and the best in customer satisfaction.





BLOOMFIELD

Coffee Brewers & Tea Equipment

Among Bloomfield's major products are coffee and iced tea brewers, coffee warmers, insulated beverage dispensers, and glass coffee pots with customized silk screen graphics.





ICETRO

Ice Machines

With more than 1,000,000 units sold over 80 countries worldwide, ICETRO ice machines have proven to be one of the most reliable products that provide Best Value & Quality. Plus, many of our units are now Energy Star® qualified!





U-LINE

Undercounter Beverage Refrigeration

U-Line brings versatility and convenience to your business with its industry-leading modular refrigeration. Experience the perfect blend of aesthetics, functionality, and durability with U-Line.





JOETAP

Nitro Coffee Systems

Bring the nitro coffee experience to your business with JoeTap. Its innovative nitro cold brew systems ensure the perfect, creamy pour, every time.





DEUTSCHE

Brewing and Beverage Systems

Deutsche beverage technology offers high-quality and efficient brewing and beverage systems. With a strong commitment to customer satisfaction, Deutsche sets the industry standard.





WILD GOOSE

Canning and Bottling

Wild Goose Filling provides precision-engineered canning and bottling systems. Dependable, efficient, and versatile, Wild Goose Filling enhances your production line seamlessly.



L2F



L2F

Skyflo Liquor Management System

Skyflo Pro™ comes with the world's most intelligent and easy-to-use reporting system. It is the only automated pour spout on the market that is proven to cut liquor costs by up to 30 percent while simultaneously increasing speed-of-service by up to 40 percent.



Wunder-Bar™



WUNDER-BAR

Bargun Beverage Dispensing System

The world's most popular post-mix beverage dispenser is compact, sturdy, and multifunctional. Wunder-Bar bar guns help operators focus on customers, improve efficiency, and sell more drinks.



Wunder-Bar™



WUNDER-BAR

Mustang Universal Beverage Dispenser

Mustang has a sleek, compact design with all the capabilities of large beverage dispensers in a small footprint. The advanced crew-facing display incorporates an optional second interface, enabling both crew-serve and self-serve options.



Wunder-Bar™



WUNDER-BAR

Spire 1.1 Beverage Dispensing System

The new Spire 1.1 features a polished new look with innovative beverage dispensing abilities all wrapped up in one amazing compact footprint. Spire 1.1 includes the most advanced customer-facing beverage dispensing software available in the market today. This cutting-edge technology delivers a unique interactive beverage customization experience for your customers.





STARLINE

Bubbler Beverage Dispensers

Double bowl bubbler beverage displays from Starline provide an attractive and effective way to deliver beverages that can be either self- or staff-serve. Units are available as either single or double dispensing options.





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WHERE QUALITY MEETS SERVICE.



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St. Louis

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